SCHOUWEN-DUIVELAND, THE NETHERLANDS

PUBLIC SUSTAINABILITY REPORT 2022

CREATED BY GOOD TRAVEL GUIDE
TRANSPARENCY IS KEY WHEN IT COMES TO SUSTAINABILITY

The Good Travel Guide is committed to help destinations with transparency regarding their sustainability efforts. When it comes to showing compliance with destination sustainability guidelines when applying for a sustainability awards or certification, destinations are required to make some information public.

All the destinations featured in this guide have been certified, awarded or recognised for their sustainability by Green Destinations. 14 out of 84 criteria of the Green Destinations Standard relate to public information. This page was created to ensure that this information is easily accessible and effectively communicated to you!

Please click on the title of each section to access the information for Schouwen-Duiveland, Netherlands. If there are no symbol, it means the information is not publicly available (and therefore, the destinations is not fully complying with the criterion).

<table>
<thead>
<tr>
<th>Destination Management Policy or Strategy</th>
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<td>A destination is required to have an up-to-date, publicly available, multi-year destination management policy or strategy addressing environmental, social, cultural and economic issues in order to fully comply with criteria 1.7 of the Green Destinations Standard. This policy should be developed in collaboration with stakeholders and based on sustainability principles and relates and influences wider sustainable development policy and actions in the destination.</td>
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<th>Information related to visitor satisfaction</th>
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<td>A destination is required to provide a public report on visitor satisfaction with the quality and sustainability of the destination experience in order to fully comply with criteria 1.11 of the Green Destinations Standard.</td>
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<th>Public Sustainability Reporting</th>
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<td>A destination is required to publicly report on the key sustainability results at least every two years in order to fully comply with criteria 1.17 of the Green Destinations Standard.</td>
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</table>
A destination is required to inform residents, tourism enterprises and visitors about any predicted climate crisis, associated risks and future conditions in order to fully comply with criteria 3.20 of the Green Destinations Standard.

A destination is required to adequately regulate and enforce sale, trade, display or gifting of historical and archaeological artefacts and ensure that the laws are publicly communicated, including to tourism enterprises and visitors, in order to fully comply with criteria 4.3 of the Green Destinations Standard.

A destination is required to adequately monitor the water quality for drinking, recreation and ecological purposes, and makes those reports publicly available in order to fully comply with criteria 3.6 of the Green Destinations Standard.

A destination is required to enforce and publicly communicate the laws and established practices for the protection of people against exploitation and harassment in order to fully comply with criteria 5.5 of the Green Destinations Standard.

A destination is required to offer opportunities to tourism enterprises, visitors and the public to contribute to community and sustainability initiatives in a responsible manner, as a volunteer, in cash or in kind in order to fully comply with criteria 5.9 of the Green Destinations Standard.

A destination is required to regularly monitor the aspirations, concerns and satisfaction of local communities with tourism sustainability and destination management and publicly report the results and actions taken in response in order to fully comply with criteria 5.10 of the Green Destinations Standard.

A destination is required to monitor and publicly report the contribution of tourism to the destination’s economy, and should include appropriate data, such as levels of visitor volume, visitor expenditure, employment, and investment data, and evidence on the distribution of economic benefits in order to fully comply with criteria 5.11 of the Green Destinations Standard.

A destination is required to prevent and adequately respond, monitor and publicly report on crime, safety, and health hazards for visitors and residents in order to fully comply with criteria 5.17 of the Green Destinations Standard.
A destination is required to ensure that destination promotion, marketing messages, visitor information material, and other communication reflects the destination’s values and approach to sustainability. They have to be accurate in their description of products, services and sustainability claims; authentic and treat local communities and natural and cultural assets with respect in order to fully comply with criteria 6.10 of the Green Destinations Standard.

A destination is required to maintain a list of sustainability certified tourism enterprises or tourism products, and make it publicly available in order to fully comply with criteria 6.3 of the Green Destinations Standard.

A destination is required to adequately inform visitors about relevant sustainability issues in the destination, including natural, environmental, cultural and social issues, and encourage them to play a role in addressing them in order to fully comply with criteria 6.11 of the Green Destinations Standard.

HOW WAS THIS REPORT CREATED?

The criteria and the information related to them (description of the criteria) were provided by Green Destinations. This information is publicly available on the Green Destinations’ website. You will also find there more information on their methodology for Awards and Certifications as well as information on the other 70 criteria that are part of the Green Destinations Standard.

When applying for an award or a certification, destination managers are expected to self-report on all 84 criteria. The links to the publicly available information featured in this report were provided by destination managers through this self-reporting step and used in the third party audit conducted to assess the destination’s compliance, and attribute them an award or certification.

RELEVANT SOURCES OF INFORMATION

Green Destinations’ website: https://greendestinations.org
Green Destinations Standard: TO BE CONFIRMED

If you have any questions about this report, you can contact us a contact@goodtravel.guide.