GLOBAL GREEN DESTINATIONS DAYS & FUTURE OF TOURISM SUMMIT

HOST & PARTNER - TERMS & CONDITIONS

For each event a partnership is created involving a main host, session hosts and other partners. Together we aim at delivering a sustainable event, providing unique opportunities to show the partners’ performance in tourism sustainability. The Event venue participates in a transparent sustainability certification.

DETAILED ELEMENTS OF THE EVENT

- This conference would include the following elements:
  - Green Destinations Partnership Day: a business meeting of Green Destinations Representatives, Partners and Auditors.
  - GD Global Leaders Dinner meeting, providing an opportunity for the Event Partners to meet the host authorities, GD Global Leaders Community, keynote speakers.
  - Opening Session with presentations by the Host, keynote speakers, Green Destinations Global Leaders.
  - Parallel thematic sessions featuring presentations, including selected Good Practice Stories nominated for the Green Destinations Story Awards at ITB Berlin.
  - Top 100 Stories and Destination Awards: unveiling of the Green Destinations Top 100 Stories, and of the Green Destinations and QualityCoast Awards.
  - Green Destinations Gala Dinner, featuring the announcement of the nominations for the Story Awards at ITB Berlin.
  - Future of Tourism Summit, featuring achievements of the Future of Tourism Coalition and Global Leaders, followed by strategic discussions and the adoption of a Summit Declaration.
  - Optional field visits program in and around the destination including and working visits to Good Travel Seal businesses.

SPONSORING POLICY

Green Destinations is ready to cooperate with the Host Organiser to prepare and implement a Sponsoring policy to help cover the costs. A number of tourism boards will be invited to become Day Hosts or Session Hosts.

Various elements are obviously suitable for sponsoring from the business sector or others, e.g: dinners or lunches, Top 100, GD and QualityCoast Awards events, field trips, presentation of sustainable or responsible local products or services, incl. conference items.

The sponsoring policy is jointly developed and implemented by GD and the main Host Organiser.

FINANCIAL ASPECTS

The total budget necessary to deliver the entire event will highly depend on the local price level. It is therefore impossible to provide a specification of the total event cost.

In order to cover its responsibilities, the main Host-Organiser will need to commit to direct costs of between €25,000 and 35,000, which can be covered by business sponsorship; and to making an event coordinator available during six months (part-time before and full-time during the event). Green Destinations will collect the Event Registration fees which will be used to cover the cost of its responsibilities (see below).

Fees for the GD Global Leaders Dinner meeting, the Awards Dinners, and the Field trip program will be collected only for these purposes.
RESPONSIBILITIES OF GREEN DESTINATIONS

Green Destinations foundation and the Good Travel Team (Green Destinations BV) will be responsible for the following tasks:

2. Selection of conference themes.
3. Call for and selection of speakers including international invited speakers.
4. International communication and media exposure (incl. social media) in the GD and GT network.
5. Propose guidelines in order to deliver a responsible and sustainable event.
6. Inviting and mobilizing the GD network and representatives of Top 100 winners.
7. Creating the final program of the event and summit.
8. Overall financial responsibility, setting registration fees.
9. Conference website with online registration and payment system
10. International transportation cost of the GD Events Team.
11. Issuing discounts to selected GD Partners and awarded destinations.
12. Supporting the registration desk and providing conference badges.

RESPONSIBILITIES OF THE MAIN HOST-ORGANISER

Host Organiser will be responsible to organise, finance and deliver the conference, elaborated as follows:

1. Appointing an Event Organisation Committee responsible for organization, logistics and financial agreements with local partners.
2. Visa application support (sending invitation letters).
3. Securing and hiring a suitable conference venue and facilities including
   • GD Partnership Day (conference room for up to 50 participants of, incl. presentation facilities, coffees and simple lunch)
   • Summit: auditorium for half a day
   • Three break-out rooms for one and a half day
   • Registration desk with 2 crew members (permanently)
   • Facilities incl. strong wifi, presentation equipment and technical support in all rooms
   • Creating hybrid participation by ensuring live recording and live streaming
4. Preparing and organizing the Optional field visits program (subject to separate payment by participants).
5. Local organisation and logistics of the whole event including communication, promotion, materials, technical support, photographer (Awards ceremony), signposting, several GD roll-up banners, etc.
6. Making arrangements with a number of hotels (in all price categories) and negotiating conference discounts, to be booked directly by participants.
7. Securing sponsorship for:
   • welcome coffee & tea, morning coffee break, lunches and afternoon tea break for all delegates
   • suitable location for the Top 100 & Awards Event and Gala dinner
   • 40 couverts at the Gala dinner (for organizing GD Team, Awards Jury, GD Ambassadors)
   • offering 5-nights hotel accommodation for GD organisers and special guests (three-star accommodation for 4 guests, two-star for 8 guests, optionally some in double-rooms)
   • travel budget for several special guests (e.g. keynote speakers; max. €2000 in total)
8. Care for dietary requirements during conference and field trips.
9. Securing event sustainability:
   • Conference venue will have at least 60% compliance in a fully transparent sustainable business support program with a publicly available scorecard which will be well visible throughout the venue (Good Travel Seal)
   • Special attention to waste reduction and recycling, catering (no plastic footprint); food with a vegan/vegetarian option; fish: MSC/ASC; meat and eggs: organic; locally sourced and regional dishes where appropriate.
10. Communication and media exposure (incl. social media) in its networks
11. Inviting and mobilizing their network.