

Green Destinations Foundation
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Top 100 Destination Sustainability Stories: 2021 list unveiled

The Top 100 Destination Sustainability Stories list was unveiled during the 6th edition of the Global Green Destinations Days.

[Leiden, the Netherlands]: The 2021 Top 100 Unveiling Ceremony took place on the 5th of October at 1 pm CEST during the Global Green Destination Days, the annual flagship event of Green Destinations to connect sustainability professionals, destinations, and tourism boards. Every year, the Top 100 Destination Sustainability Stories competition collects Good Practice Stories from destinations all over the world to be shared as inspiring examples to others, from tourism professionals to travellers.

With the tourism sector facing very challenging times in the past years, the resilience and hard work of these destinations to become more responsible should be celebrated. The 2021 selection was determined by the quality, transferability, and more than ever by the level of innovation of the stories.

Submissions were evaluated by the Top 100 Team, country experts and Green Destination Partners, coordinated by Green Destinations. Selection to the Top 100 list does not mean the destination is sustainable, but that the destination has demonstrated compliance with at least minimum sustainability standards and presented a quality Good Practice Story.

The 2021 Top 100 list will be available on the Green Destinations [website](#). Top 100 participants have been invited to be featured in the Good Travel Guide, enabling them to tell their sustainability stories to responsible travellers looking for inspiration.

Green Destinations is the world's leading destinations' network for responsible tourism. By participating in the Green Destinations program, a destination gains insight into its performance and perspectives in sustainable tourism planning, hospitality, green economy, and the protection of local values. Green Destinations certification enables a place to present itself as a responsible, healthy, and authentic destination towards its visitors, residents, and entrepreneurs.

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