The Global Leaders Network was established in 2018 to promote leadership in sustainable tourism, especially at country and regional level.

As interest and initiatives for sustainable tourism development or recovery appear around the world, so does the need for a global platform, where members can develop a shared vision, exchange experience, and build a roadmap for introducing sustainability principles to destinations and their tourism sectors.

This platform is the Global Leaders Network, which brings together the experience and expertise of countries, regions and the Green Destinations partnership.

The Network meetings are invitation-based opportunities to meet Members, Observers and special guests, planned to take place every 3-4 months.

www.greendestinations.org/global-leaders
OUR GUEST SPEAKERS

Albert Salman  
President, Green Destinations  
Founding Member, Future of Tourism Coalition

Jana Apih  
GoodPlace  
Slovenia

Imbi Lepik-Martinson  
Enterprise Estonia  
Estonia

Kazuhiro Arai  
Japan Tourism for SDGs  
Japan

Pornpol Noithammaraj  
Designated Areas for Sustainable Tourism Administration (DASTA)  
Thailand

Lysmar Freitas  
Green Destinations Brazil  
Brazil

Teresa Ferreira  
Turismo de Portugal  
Portugal

Carla James-Vantull  
Guyana Tourism Authority  
Guyana

MEETING PROGRAM

Opening & Introduction of delegates  
Delegates present themselves by country, mentioning names, organisation and a brief reference to a country-wide (or regional) initiative engaging destinations and their tourism businesses in sustainability.

'From Slovenia with love' to Estonia - and more  
Jana Apih will present how the Slovenia Green initiative has developed into a success story since 2014, through challenges and solutions, leading up to mentoring other country framework programs. Jana will highlight some conclusions of the recent ETC Handbook and, together with Imbi Lepik-Martinson, will reflect on the current project in Estonia, inspired by the Slovenia case. This section will be accompanied by a Q&A session.

How to initiate leadership for sustainable tourism?  
In this section, Albert Salman (President of Green Destinations) will take us on a journey of initiatives from Japan, Thailand, Brazil, Portugal and Guyana, bringing together special panelists to guide us.

Q&A session with the panelists  
Predefined questions to panelists:  
What benefits can a global network provide to countries?  
How can global leaders learn from and support each other?

Closing of the meeting and networking  
Key takeaways and next steps for the network. The meeting will stay open for networking after the closing words.