



The Future of Tourism Coalition declares a Climate Emergency

We are [a coalition of six non-governmental organizations](#) that have come together to call for a better future for tourism and destinations. This simply will not be possible unless we acknowledge the global climate emergency that requires an urgent and wholesale transformation of tourism's operations and supply chains.

Mitigating climate impacts is one of our [13 Guiding Principles](#), although we recognise the climate emergency is a transversal priority that cuts across many other Guiding Principles and threatens to undermine the hopes and aspirations of destinations across the world.

Through our Coalition we recognise the importance of collaboration and uniting a fragmented industry. As such, the Tourism Declares and the Future of Tourism movements will seek to align seamlessly, so that organisations can easily join both and find a community working to transform tourism's business model, promote destination stewardship and set science-based targets. Some organisations have already signed up to support the aims of both initiatives.^

Tourism Declares will become an advisor for our Coalition, and together we will develop a Destination Climate Leaders programme to create a blueprint for all destinations to transition to a decarbonized tourism economy.

We will encourage signatories to the Future of Tourism Guiding Principles (consisting of [nearly 500 organizations](#)) to publicly declare a Climate Emergency, share best practice and be active across our community networks.

And we will advocate for greater investment in green infrastructure and an accelerated reduction in transport emissions involved in tourism - air, sea, and ground - to ensure we follow accepted scientific consensus on the reductions in greenhouse gas emissions required.

For more information on Tourism Declares please visit www.tourismdeclares.com

^ As of 20 January 2021 these are:

- Adventure Travel Trade Association (ATTA)
- Adventurous Ewe
- Better Places
- BOUTECO

- Cuidadores de Destinos
- Earth Changers
- EXO Travel
- GenuineSpain
- Green Heart Tourism
- Green Traveller
- Impactful Tourism Consultancy
- Intrepid Travel
- Jus' Sail Ltd.
- Legacy Vacation Resorts
- LifeXperiences
- Like a Local
- Mascontour GmbH
- Mountain IQ
- Norfolk Island Chamber of Commerce, Inc.
- Responsible Travel
- Spenceley Tourism And Development (STAND) Ltd
- Sustainable Tourism 2030
- The Responsible Safari Company
- Thompson Okanagan Tourism Association (TOTA)
- TOFTigers
- TrainingAid
- Travel Matters Ltd
- Uncornered Market