



# 2020 TOP 100 GOOD PRACTICE STORY

**Title of the Story:** **A PEARL INCRUSTED IN THE SERRA DO MAR**

**Destination Name:** *(include any state, province or region)*

Schroeder

**Country:** Brasil

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**Position:** Tourism Director

**Nomination Category:** *(Please check the boxes that indicate the focus of your story)*

- Culture & Communities
- Environment & Climate
- Nature & Ecotourism
- Islands & Seaside
- Immediate responses in dealing with the COVID -19
- Post COVID -19 recovery
- One of the 17 SDGs\* *(if yes, which one)* Click or tap to choose

\*The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. The 17 SDGs are integrated—that is, they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability. What are the Sustainable Development Goals? <https://www.undp.org/content/undp/en/home/sustainable-development-goals.html>

For further information on Tourism for SDGs: <http://tourism4sdgs.org/>

Find detailed instructions for submitting good practices [here](#)



# DESCRIBE YOUR GOOD PRACTICE STORY

*Address each aspect of your good practice story in the different sections being specific including relevant quantitative and qualitative information.*

## Issues faced

One of the biggest problems is precisely to be able to preserve this area that is now preserved for so long. Since the municipality emerges in one of the largest continuous forest massifs in the Atlantic Forest of Brazil, it has more than 65% of preserved area, it houses in its territory the 1st Ecological Station of Santa Catarina and the APA - Arroio Macaco Environmental Protection Area.

Only the Bracinho Conservation Unit - UC Bracinho, has 4,780 hectares preserved together with the Arroio Macaco Environmental Protection Area with 1,625 hectares, totaling 6,405 hectares of regulated area, which is of significant environmental relevance.

If, on the one hand, the greatest biodiversity on Earth is here in Brazil, on the other hand, this same territory has had its biome reduced to about 7% of its original coverage, it is inevitable that fauna diversity is under pressure by human activities, however Schroeder does matter preserving it

## Methods, steps and tools applied

How was the good practice implemented? There were several stages, for several years the municipality has been gradually implementing the protection of its Atlantic forest. For the preservation of this entire biome, it was necessary to make several Protection Laws, an entire work to raise awareness among the population, including APAs Environmental Protection Areas, as stated in the attached Laws Click to add your text

## Key success factors

What helped you tackle the issues? The key factor was the involvement of the Municipal, State and Federal public entities, together with the legislative and judicial powers. All with the same objective of preserving the Schroeder biome, without the support of all spheres, we would not be able to achieve this Click to add your text



#### Lessons learned

While implementing Lesson learned is that we must recognize more the natural wealth of our city, and that we must work together thus preserving the biome for future generations. What challenges were faced, and how were they overcome? Click to add your text

#### Results, achievements and recognitions

What were the qualitative and quantitative results of the good practice? Has it received any rewards? Click to add your text

Decrease in air pollution, Several springs with clean and clear water, national recognition for the preservation of the Schroeder Biome. Click to add your text

#### Additional references

<https://leismunicipais.com.br/a1/sc/s/schroeder/decreto/2019/482/4811/decreto-n-4811-2019-cria-area-de-protecao-ambiental-apa-arroio-macaco?r=p>

