



2020 TOP 100 GOOD PRACTICE STORY

Title of the Story: Little Environmentalists

Destination Name:

Rolante – Rio Grande do Sul

Country: Brazil

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Position: Tourism Development Coordinator / Sustainability Coordinator

Nomination Category: *(Please check the boxes that indicate the focus of your story)*

- Culture & Communities
- Environment & Climate
- Nature & Ecotourism
- Islands & Seaside
- Immediate responses in dealing with the COVID -19
- Post COVID -19 recovery
- One of the 17 SDGs* *(if yes, which one)* Click or tap to choose

*The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by all United Nations Member States in 2015 as a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. The 17 SDGs are integrated—that is, they recognize that action in one area will affect outcomes in others, and that development must balance social, economic and environmental sustainability. What are the Sustainable Development Goals? <https://www.undp.org/content/undp/en/home/sustainable-development-goals.html>

For further information on Tourism for SDGs: <http://tourism4sdgs.org/>

Find detailed instructions for submitting good practices [here](#)

DESCRIBE YOUR GOOD PRACTICE STORY



Address each aspect of your good practice story in the different sections being specific including relevant quantitative and qualitative information.

Issues faced

What was the problem/issue solved with the good practice? Click to add your text

In 2015, with the Local Economic Development Program – DEL creation's, Rolante's city identified tourism as one of its economic and social potentials and began to invest in actions and projects that benefit both tourists and the local population. The environmental and social problems affected by the solid waste management model that is currently developed both in the Urban and Rural Areas, the numerous difficulties observed in relation to selective collection, the low percentage of recycled waste, the high environmental impact caused by the destination incorrect, the responsibility of the municipality for the destination of waste, the high cost of this process and the relevance of these aspects for a destination to develop tourism, makes it essential to raise the awareness of the community and visitors to the correct separation and destination of waste. In this sense, due to the ease of working on different topics with children and young people, the "Little Environmental Project" was created, which consists of developing practical and awareness actions related to the selective collection project, with the aim of training children and adolescents to be motivating and transforming agents starting in the neighborhood in which they live, through actions with visits at homes, explaining the importance of separating dry, organic and tailings waste for the recycling process. The project also meets the School Cooperatives Program, which aims at the methodology of projects aimed at sustainability and cooperativism and is carried out in the Rolante Municipal Schools with students of Elementary School final years, through the partnership of the Municipal Administration, through the Secretariat Municipal Education and Sports, "Sicredi Nordeste RS" and Marini Coop Advisory. School Cooperatives are student associations with an educational purpose whose main objective is to provide young people with training that contributes to the development of future leaders, managers, entrepreneurs and citizens with a sense of responsibility and participation, through the experience of a sustainable cooperative model.

Methods, steps and tools applied

How was the good practice implemented? Click to add your text

The "Little Environmentalists" project has as goal to solve the problems related to solid waste and sensitize the Rolante community, students and tourists to environmental education, selective collection, recycling and reuse of waste, as well as rethinking responsibility as a waste generator. Scope: pilot project covers approximately 200 residences in Santo Antônio neighborhood. Intervention logic: Carry out the testing of the implementation of the effective Selective Collection in Santo Antônio neighborhood (Urban Zone) where the collection schedule will be maintained, adapting the form of collection of waste and organic and with a specific day for recycling. Recyclable waste must be disposed of in green plastic packaging that will be donated by the project during the home visit. 2 large 90x100 bags per week are planned for each residence. When collecting recyclables, if waste is improperly placed, it should not be collected. The pilot in the Santo Antônio neighborhood will be deployed during the months of October, November and December 2018, checking the difficulties and needs for improvement. Recyclable waste must be disposed of in GREEN plastic packaging. The project is carried out through awareness, door-to-door, once a month, in all the residences and undertakings existing in the area covered by the project, through the support of the Unisanto School Cooperative by the group of Little Environmentalists, who are the students from the Santo Antônio School, with the teacher supervising.

Key success factors



What helped you tackle the issues? Click to add your text

School Project Cooperative between Sicredi Credit Cooperative and Rolante municipality;
Environmental education;
Waste separation;
Recycle;
Cooperative actions.

Lessons learned

While implementing the Good Practice what challenges were faced, and how were they overcome? Click to add your text

One challenge encountered was the question of the size of the bags that were delivered for the storage of recyclable waste. In the beginning, 2 bags were made available per residence, then, after talking with the residents, they thought the bag was too big and they preferred 4 smaller bags, but so they could use 1 a week. Little Environmentalists met with the Department of the Environment and put forward the idea. So, when purchasing new packaging, it was already thought about distributing 4 smaller bags, so that residents would use 1 bag per week to dispose of their recyclable waste.

Results, achievements and recognitions

What were the qualitative and quantitative results of the good practice? Has it received any rewards? Click to add your text

The project achieved very positive results, improving the recycling process through the separation of these residues; the idea was expanded to another neighborhood in the municipality, with the participation of students from another school in the network, to provide this support to visit the homes and raise the residents' awareness of the topic; we are a reference for other municipalities and countries that came to visit us to learn about sustainability projects (materials, photos and videos can be seen in the links below); Through these projects, we have made it possible for some of our students to participate in the First Exchange Program for the city of Hof in Germany, as well as in the First International Congress of School Cooperatives in "Mercosul", at which time students present the Case on Sustainability, among which stands out the Little Environmentalists.

Additional references



Provide links to further information. Pictures and videos should be available for download either from Youtube, Vimeo or other Cloud-based (Google/ One Drive) download URL.

<https://www.youtube.com/watch?v=w7OjzTHyBx4>

<http://www.rolante.rs.gov.br/noticias/2208-secretaria-de-educacao-lanca-projeto-ambientalistas-mirins-na-escola-santo-antonio>

<http://www.rolante.rs.gov.br/noticias/2258-ambientalistas-mirins-dao-inicio-a-coleta-seletiva-em-bairro-de-rolante>

<http://www.rolante.rs.gov.br/noticias/2401-grupo-do-primeiro-intercambio-estudantil-das-cooperativas-escolares-de-rolante>

<http://www.rolante.rs.gov.br/noticias/2400-intercambio-estudantil-de-alunos-socios-e-membros-das-cooperativas-escolares-unisanto-e-cooperzimmer>

<http://www.rolante.rs.gov.br/noticias/2404-os-integrantes-do-primeiro-intercambio-das-cooperativas-escolares-de-rolante-desfilam-na-cidade-de-rehau-baviera-alemanha>

<http://www.rolante.rs.gov.br/noticias/2464-intercambistas-da-franca-visitam-a-emef-santo-antonio-para-conhecer-a-cooperativa>

<https://www.facebook.com/notes/secretaria-municipal-de-educa%C3%A7%C3%A3o-e-esportes-de-rolante/cooperativas-escolares-unisanto-e-cooperzimmer-realizam-bate-papo-sobre-interc%C3%A2m/2498270230208265/>

