# Global Green Destinations Days 2019
## Detailed Program
### October 8-12, Zagreb – Mali Lošinj, Croatia

### Day 0, Oct 8, Zagreb

<table>
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<tr>
<th>Time</th>
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| 10:30-17:00 | GD Partners Day (HKD Napredak)  
Attendance by Invitation Only                                                                 |
| 17:00-19:00 | GGDD Registration Opens (Hotel Hilton Garden Inn, 8th Floor)                                  |
| 19:00-21:30 | Global Leaders Dinner Meeting (Boban Restaurant)  
Attendance by Invitation Only                                                                 |

### Day 1, Oct 9, Zagreb

<table>
<thead>
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<th>Time</th>
<th>Event</th>
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<tr>
<td>08:30-09:30</td>
<td>Registration &amp; Check-in (Hilton Garden Inn, 8th Floor)</td>
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| 09:00-11:00 | Conference host: Mr. Ognjen Golubić  
Welcome by Green Destinations – Mr. Albert Salman  
President, Green Destinations  
Welcome by Mrs. Slavija Jaćan Obratov  
Croatian National Tourism Board  
The Southeast Asian Experience – Mrs. Susan Santos De Cárdenas  
President, Society For Sustainable Tourism & Development Inc. (Sst)  
The Latin American Experience – Mrs. Beatriz Barreal  
Founder & CEO, Riviera Maya Sostenible | Co-creator, México Sostenible  |
| 11:00-11:30 | Break                                                                                          |
| 11:30-13:00 | A New Tourism Policy for Dubrovnik – Mrs. Jelko Teplić  
Deputy Mayor, City Of Dubrovnik  
Destinations, Profitability and Sustainability – Mr. Albert Salman  
President, Green Destinations  
Lunch                                                                                          |
| 14:00-17:30 | Parallel Panel Sessions (Hilton Garden Inn, 8th Floor)                                         |
| 17:00-19:00 | GGDD Registration Opens (Hotel Hilton Garden Inn, 8th Floor)                                  |

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### North 1
**Panel 1A Sustainable Destination Management**
- **Panel chair:** Susan Santos de Cárdenas
- Presentations:
  - Josep Capellà  
    Consultant in Torroella de Montgrí-L'Estartit  
  - Ivana Sučić  
    Head Department of Economy, finance and social activities, Town of Drniš  
  - Beatriz Barreal  
    Founder and CEO of Riviera Maya Sostenible  
    Co-creator of México Sostenible  
  - Jana Apih & Tina H. Zakonjšek  
    GoodPlace  
    Slovenia  
  - Yoang-Goang Lin  
    Sun Moon Lake National Scenic Area Administration  
    Taiwan

**Panel 1B Creating Green Offer**
- **Panel chair:** Karsten Palme
- Presentations:
  - Albert Folch  
    Deputy Director of the TarragonaTourist Board, for the Tarragona Tourist Region  
    Catalonia  
  - Inma Bolbildi  
    DCC – Tourism Development local  
    Catalonia  
  - Karsten Palme  
    General Manager, COMPASS  
    Germany  
  - Thierry Joubert  
    Via-Dorato Alliance  
    Slovenia  
  - Karmen Razlog  
    Development and Project Advisor, Marbor  
    Slovenia

### North 2
**Panel 1D Destination Management Support Mechanisms**
- **Panel chair:** Hugo de Jong
- Presentations:
  - Sandra Neiva Fernandes  
    CIM Alto Minho  
    Portugal  
  - Hugo de Jong  
    Green Destinations  
    The Netherlands  
  - Paul Peeters  
    Professor at Breda University of Applied Sciences  
    The Netherlands  
  - Izidora Marković-Vukadin  
    Institute for Tourism  
    Croatia

**Panel 1C Marketing Green Travel**
- **Panel chair:** Albert Salman
- Presentations:
  - Maja Klemenčič  
    Slovenian Tourist Board  
    Slovenia  
  - Albert Salman  
    Green Destinations | Global Leaders  
    The Netherlands  
  - Cristina Del Favero and Lori Del Favero  
    Bondia  
    Iammatical Traveller  
    Canada / Italy

### North 3
**Panel 2A Community Empowerment**
- **Panel chair:** Masaru Takayama
- Presentations:
  - Carla Chandra  
    Indigenous Tourism  
    Guyana  
  - Masaru Takayama  
    Founder of the Asian Ecotourism Network (AEN)  
    Japan  
  - Anne de Jong  
    Africa Coordinator, Green Destinations  
    The Netherlands  
  - Ahmet Aras  
    Mayor of Bodrum  
    Turkey

**Panel 2B**
- **Panel chair:** Karsten Palme
- Presentations:
  - Albert Folch  
    Deputy Director of the TarragonaTourist Board, for the Tarragona Tourist Region  
    Catalonia  
  - Inma Bolbildi  
    DCC – Tourism Development local  
    Catalonia  
  - Karsten Palme  
    General Manager, COMPASS  
    Germany  
  - Thierry Joubert  
    Via-Dorato Alliance  
    Slovenia  
  - Karmen Razlog  
    Development and Project Advisor, Marbor  
    Slovenia

**Panel 2C**
- **Panel chair:** Hugo de Jong
- Presentations:
  - Sandra Neiva Fernandes  
    CIM Alto Minho  
    Portugal  
  - Hugo de Jong  
    Green Destinations  
    The Netherlands  
  - Paul Peeters  
    Professor at Breda University of Applied Sciences  
    The Netherlands  
  - Izidora Marković-Vukadin  
    Institute for Tourism  
    Croatia

**Panel 2D**
- **Panel chair:** Albert Salman
- Presentations:
  - Maja Klemenčič  
    Slovenian Tourist Board  
    Slovenia  
  - Albert Salman  
    Green Destinations | Global Leaders  
    The Netherlands  
  - Cristina Del Favero and Lori Del Favero  
    Bondia  
    Iammatical Traveller  
    Canada / Italy
Day 2, Oct 10, Gorski Kotar & Mali Lošinj

06:45 Departure From Zagreb to Gorski Kotar & Mali Lošinj (Hilton Garden Inn)

09:00 Visit to Gorski Kotar (Kvarner Region)

12:40 Arrival In Mali Lošinj; welcome by the Mayor of Mali Lošinj

12:50-14:00 Hotel Check in

13:00-14:30 Registration (for new delegates)

14:00-14:55 Lunch

Parallel Panel Sessions (Hotel Bellevue)

**Mundus 1**
- **Panel 2B Communities & Culture (1)**
  - **Panel chair:** Pekka Ahojärvi
  - **Presentations:**
    - **Carlos Bernardes**
      - Mayor of Times Vadm
      - Portugal
    - **Monique Chan**
      - Sustainable Travel Taiwan (STT) Tourism
      - Taiwan
    - **Kari Selkäs**
      - Director of Fiskars Village
      - Finland
    - **Seyma Bayraktar**
      - Researcher and Lecturer at Bosphorus Faculty of Maritime, Bandirma Onyedi Eylul University
      - Turkey
    - **Pekka Ahojärvi**
      - GD Representative in Finland
      - Finland

**Panel 3A Tourism & Nature (1)**
- **Panel chair:** Irene Estén
  - **Presentations:**
    - **Tuncay Kuleli**
      - Director of Istanbul Bosphorus Reserve Agency
      - Turkey
    - **Karin Nilsson**
      - Destination Åsnen
      - Sweden

**Panel 4A Waste Management (1)**
- **Panel chair:** Antoine Delaunay Belleville
  - **Presentations:**
    - **Ivana Kordić**
      - Plastic Free Zlarin Initiative
      - Croatia
    - **Romana Purkart**
      - Head of the Public Relations, Bled Tourist Board
      - Slovenia

**Day 3, Oct 11, Mali Lošinj**

19:00-20:00 Green Destinations Awards & Top 100 Ceremony (Museum of Apoxyomenos)

20:00-21:30 Green Destinations Gala Dinner (Bocca Vera Restaurant)
  (Only Available Upon Timely Registration & Confirmation)

Parallel Panel Sessions (Hotel Bellevue)

**Mundus 2**

**Panel 4**
- **Panel chair:** Paul Poeters
  - **Presentations:**
    - **Paul Peters**
      - The Netherlands
    - **Tomaz Rogelj**
      - Alpine Pearls
      - Slovenia
    - **Dominika Mazurkiewicz**
      - Klimapflicht Kunstwerk
      - Germany
    - **José Romano**
      - DGE | Gabinete de Turismo Natureza, Cascais Ambiente
      - Portugal
    - **Lidia Smer**
      - Green Destinations Auditor
      - Croatia
    - **Arina B. Sukadonina**
      - Responsible for sustainability and sustainable product development, Region Östergötland
      - Sweden

**Panel 5B Waste Management (2)**
- **Panel chair:** Henrique Ramos
  - **Presentations:**
    - **Henrique Ramos**
      - Green Destinations Auditor
      - Portugal
    - **Ira Jaska**
      - No More Plastics Organisation
      - Croatia
    - **Valentina Bračanov**
      - Kornati National Park
      - Croatia
    - **Emil Selse**
      - Responsible for sustainability and sustainable product development, Region Östergötland
      - Sweden

**Day 4, Oct 12, Mali Lošinj & Plitvice Lakes**

06:45-12:00 Transfer Direct to Zagreb & Airport (from Hotel Bellevue)

08:00-21:00 Visit to Plitvice Lakes National Park, Return to Zagreb (from Hotel Bellevue)