New LT&C-Examples may qualify as Green Destinations

GGDD Nijmegen, September 2018
Peter Prokosch
The Negative Impacts of Tourism
The Potential of Tourism to support all 17 SDGs
The Global Goals and our focus
How to tackle these Challenges?

Only 4% marine protected areas reached, far away from 2020 target of 10%

Many existing national parks are just “paper parks”

30$ billion/a for managing effectively a global network of national parks (0.4% of the World’s Tourism turnover!)

Global protected areas generate over US$600 billion each year while only 2% of this figure is reinvested in the safeguarding of their future
What if tourism could save the world’s protected areas?

IMAGINE a world in which tourism sustainably supports the protection of the nature on which it depends.

The tourism industry has a fundamental interest in the effective protection of nature around the world.

• Over 50% of all tourists make use of protected areas

• Nature tourism is the most rapidly growing segment of the global tourism industry
Linking Tourism & Conservation is

• Profiling best examples of tourism supporting protected areas (LT&C-Examples)

• Developing incentives that these LT&C-Examples are getting learned from and replicated

• Promoting and educating best praxis

• Promoting synergy and cooperation
LT&C-Example Virunga National Park, DRC
Seychelles Sustainable Tourism Foundation (SSTF)
Tmatboey Community Protected Area Ecotourism Project, Cambodia
Costa Rica: a whole Country links Tourism & Conservation
Do you want to join?