About Control Union
Control Union Certifications is an independent, internationally operating certification body that carries out inspections and issues certificates.
Established in Rotterdam

1920

Family owned non listed company. Long term vision - Thinking in generations.

70 Countries

3500+ People
TYPES OF CERTIFICATION

THIRD-PARTY CERTIFICATION
- A procedure by which a third-party provides a written assurance that a system, product or service has conformed to the requirements specified in a standard.

"THEY ARE GOOD"

SECOND-PARTY CERTIFICATION
- A chain has its own auditing scheme leading to certification.

"WE ARE GOOD"

FIRST-PARTY CERTIFICATION
- Self-audit activities

"I AM GOOD"
“Our duty is to show compliance”
SOME OF OUR CERTIFICATIONS

...OUT OF 200 PROGRAMS
Why do certifications exist?
To help you manage (sustainability) challenges
To help others tell the (invisible) difference between you and your competitor
OUR SUSTAINABLE TOURISM CERTIFICATIONS

...OUT OF ESTIMATED 170-200 PROGRAMS WORLDWIDE
Other benefits
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<td><strong>1. Protect your own investments</strong></td>
<td><strong>2. Stand out from the crowd</strong></td>
<td><strong>3. Cost reduction</strong></td>
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<td><strong>4. Show compliance</strong></td>
<td><strong>5. Standardised method towards your goals</strong></td>
<td><strong>6. Do good</strong></td>
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How to choose the right one?
Food for thought

- Which element of your operation do you want to focus on?
- Which certifications are available in your region?
  - Language of auditors
  - Brand awareness
- Is the certification body completely independent and fair? – accredited?
- Do the auditors have enough knowledge?
- What other benefits/tools does the label give me?
- Do you want to implement the process yourself? Or do you need help of a consultant?
Why Control Union?
Completely independent

Serve global, act local
Represented in 70 countries

In-house knowledge about customer needs (B2B and B2C) in Sustainability

Client oriented / flexible
Don’t wait for the market to do it.

Certifications do have a return on investments

Start with it today.