Speakers Booklet
Greenfest - Global Green Destinations Event 2017
29 September: Opening Session
09:00 – 10:45 h

Mr. Carlos Carreiras
*Mayor of Cascais Municipality*

Opening and Welcome on behalf of Cascais and Greenfest Cascais 2017

Mr. Albert Salman
*President of Green Destinations*

“The Top 100 experience shows that locally driven tourism contributes to the UN sustainable development goals.”
GREEN tourism as an alternative to disruptive tourism

Ms. Marloes Van De Goor
*Vice President of Green Destinations*

“Sustainability and quality meet on Viami: our coming independent online platform where you can sell, share and measure your sustainability score.”
Viami: Spotlight on Sustainability

Mrs. Anya Niewierra
*General Director, Tourist Board South Limburg*

Ten principles of Sustainable Destination Management

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29 September: World Tour: Success Stories by Green Destinations Part 1
11:15 – 12:45 h

Mr. Rui Amen
Azores Promotion Board

“Azores are building awareness on the destination with sustainable management and better practices in tourism.”
Azores, commitment with sustainability

Mrs. Magdalena Muir
IIELS Ltd. – Green Destinations Representative Canada

Achieving Sustainable Destinations in Canada and for the Galapagos Islands

Mrs. Madeleine Brookes
The Red Centre, Australia

Many cultures, one Red Centre

Mr. Richard Malesu
Environment & Eco certification Manager
Site for Kavango Zambezi Trans frontier Conservation Area

Sustainable tourism of Chobe, Makgadikgadi & Okavango Delta
29 September: World Tour: Success Stories by Green Destinations Part 1
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Mrs. Ana Diaz  
*Director Natural Heritage of Galicia*

**Managing touristic pressure in a protected area, towards a sustainable tourism model: The Atlantic Islands NP case.**

Mr. Peter Prokosch  
*President LT&C*

“Examples may look out for followers to complete the global network of protected areas tittle.”

**Supporting the UN Sustainable Development Goals (SDGs) by Linking Tourism & Conservation (LT&C)**

Mrs. Jana Apih  
*Goodplace, Slovenia Green*

“The love and healthy waters and clean environment preservation of natural and cultural heritage, cities surrounded by nature and the award winning SLOVENIA GREEN model of sustainable tourism can all serve as an example to the world.’

**Success stories from Slovenia’s Green destinations**

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29 September: World Tour: Success Stories by Green Destinations Part 2
14:00 – 15:45 h

Mrs. Nava Castro
Director Tourism Galicia

“Ecotourism enables Galicia to strengthen its range of high-quality offerings linked to slow tourism.”

**Sustainable tourism development of the Galician landscape; success cases**

Mrs. Esther Bajada & Mr. Daniel Borg
**Gozo, Malta**

“Assisting and promoting local communities’ cultural events is strategy to the Ministry for Gozo’s effect to promote tourism on the island.”

**Promoting an Island Destination through Culture**

Mr. Dylan Malloy
**Co-founder of Driftwood**

“Los Angeles: The city of the future.”

**Los Angeles, leading US in Sustainable Development**

Mrs. Anya Niewierra
**General Director Tourist Board South Limburg**

**Parkstad Limburg, from Black to Green to Gold**
29 September: World Tour: Success Stories by Green Destinations Part 2
14:00 – 15:45 h

Mrs. Polona Dolzan
*Ljubljana*

“Destinations with sustainable tourism development do not follow only efforts to attract as many tourists as possible, but focusing on which tourists want to attract. In this way, the benefits to local communities are greater and the costs of environmental protection are lower.” *European Green Capital 2016*

Mr. Josep Capellà
*Expert in tourism public management*

“We are committed to sustainability, in perfect harmony with tourism and local economic development.” *Sustainable regeneration of seaside resorts. The case of Torroella de Montgrí-L’Estartit, in Costa Brava*

Mr. Miltos Chatziyiannakis
*Mayor of the municipality of Skyros, Sporades, Greece*

*Skyros Island: A journey to a sustainable way of living*

Mrs. Marta Rodrigues
*Torres Vedras, Portugal*

“Sustainable tourism is a strategic planning and place management tool that values environmental, cultural and social issues, minimizing the impacts of the activity and respecting the authenticity of local communities while preserving their identities. *Sustainable destination management in Torres Vedras, West region of Portugal*
29 September: World Tour: Success Stories by Green Destinations Part 3
16:15 – 18:30 h

Mrs. Marloes van de Goor
Vice President of Green Destinations & President of the International Institute for Animal Ethics

“Non-human animals are sentient but almost entirely overlooked when we talk about sustainability – also when we talk about sustainability in the tourism industry.”

Lion hugging, camel riding, and dolphin selfies: how to deal with animals in responsible tourism?

Mrs. Isabel Sousa
Peneda-Gerês National Park, Portugal

“Promotion of sustainable tourism is a key factor for protected natural areas management. The increasing tourism pressure brings new challenges that need creative solutions and a strong proximity work with the local communities.”

Sustainable tourism as a way to reduce the negative impact of tourism.

Mrs. Anna Fereira
Cascais, Portugal

“We only protect and love what we know!”

Avencas Biophysical Interest Zone in Cascais, Portugal

Mr. João Melo
Cascais, Portugal

“We only protect and love what we know!”

Re-activating landscape in peri urban areas, a landscape-scale conservation project that links wildlife and people
29 September: World Tour: Success Stories by Green Destinations Part 3
16:15 – 18:30

Mr. Boštjan Misja
Slovenia Podcetrtek

“Sustainability at small a local tourism destination are people working together for the same cause. Everybody has to be happy and we all have to try to be different and better. Then we will succeed.”
A Slovenia Green Destination

Mr. Aldo Rozzi Marin
Green Destination Ambassador and Honorary Consul of Chile in Vincenza

“We need to preserve biological and cultural diversity. Biodiversity and cultural diversity are the basis of our future.” Ecological narratives for sustainable tourism and bio cultural conservation in the Cape Horn Biosphere Reserve

Mr. Pierre-André Kruger
Founder of Nomad Lodges

“Destinations has to be managed on an ecological, integrated, autonomous and ephemeral way.”
Tourism as a conservation tool

Dr. Peter Brandauer
President of Alpine Pearls
Werfenweng, Austria

“Werfenweng as the green forerunner for Soft Mobility has developed an outstanding sustainable tourism offer. It is the centre of the transnational network Alpine Pearls.”
Soft Mobility – New paths to sustainable living and soft tourism

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Mr. Albert Folch Giró
Terres de l’Ebre, Catalunya, Spain

“There is only a way to develop tourism and it is through sustainability.”
Terres Catalunya Eco & Tourism Film Festival

Mrs. Kim Langmaid
Vail, Colorado, USA

“Reaching for the IDEAL in a destination.”
The Mountain IDEAL: Creating a culture of care

Mrs. Viorela Chiper
Bison Land, Romania

Bison Land, Living The Legend

Mrs. FangFang Shih
Nanliao Village, Penghu, Taiwan

Intangible culture heritage & Sustainability in Nanliao

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Mrs. Monique Chen
Northeast and Yilan Coast National Scenic Area, Taiwan

NE and Yalin Coast

Pekka Alhojärvi
Green Destinations Ambassador Finland

“Open public-private partnerships and knowledge in appropriate financing sources are cornerstones in sustainable investments in tourism.”
Comprehensive planning recommended for investments and their funding

Felipe Velasco
Lago de Tota, Colombia

Civil society role at Lake Tota (Colombia), aiming to perpetual protection. From (almost) none governance, to a gained formula that is leading changes
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