Programme Outline

GLOBAL GREEN DESTINATIONS DAY

Greenfest

Global Green Destinations Event
28-30 September 2017
28 September 2017

Morning

GREENFEST Opening Conference

9:30 - 14:00 (registration desk opens at 9:00)

Venue: Estoril Conference Centre (ECC), Av. Amaral, 2765-192 Estoril (Cascais)

Programme: see http://greenfest.pt/home/schedule
This will be a very interesting session for all interested in sustainability. There will be Portuguese-English translations.

Lunch

Lunches are available in various places in the ECC

Afternoon

Field trips offered by the City of Cascais (for international participants)

A participation ticket is required, ask the Greenfest GD Registration Desk.

- Field trip to Quinta do Pisão: recovery of abandoned agricultural lands and the creation of a Nature Park of high value for recreation and tourism.
- Field trip to the Cresmina Dune Interpretation Center and a 4 km walk: recovery of a sand dune area of high value for nature, recreation and tourism.
- Adventure option: high rope trail and abseiling activities. For more information about this trip click here

Registration for the Adventure option is closed. Participation in the field trips is limited, registration is possible until 17 September, on a first-come first-served basis. More information will follow soon.

Provisional time schedule:
14:00  Departure from Estoril Conference Centre (ECC)
17:30  Return at ECC.
28 Sept, Evening

2017 Sustainable Destinations Gala Dinner
(for invited participants only)

Offered by the city of Cascais to the 2017 Sustainable Destinations Top 100 Award winners.


Entrance tickets are required, and cannot be obtained at the venue.
Ask at the Greenfest GD Registration Desk in ECC.
Dress code: business informal, or business semi-formal.

Provisional time schedule:
19:30  Pick-up from ECC, bus transfer to the Palacio
19:45  Walk from Cascais railway station (5-10 min.)
20:00  Welcome speech and toast by Mr. Miguel Pinto Luz, Vice Mayor of Cascais 2017 Top 100 Sustainable Destinations Ceremony  
       Gala Dinner hosted by Mr. Carlos Carreiras, Mayor of Cascais  
       2017 QualityCoast Award Ceremony
23:00  Closing and return to Cascais railway station (walk) and ECC (by bus).

Greenfest – Green Destinations Event 2017
Organising Committee

Green Destinations
Albert Salman, Marloes Van de Goor, Bastien Ramelot, Maria Laura Gasparini,  
Elizaveta Ragozina, Léa Lambert.

Cascais (Cascais Ambiente)
Luís Almeida Capão, Mafalda Cunha, João Cardoso de Melo.

Greenfest
Pedro Norton de Matos, Leonor Guimaraes.
29 Sept - Global Green Destinations Day 2017

Greenfest - Green Destinations Conference

Venue: Estoril Conference Centre (ECC), Av. Amaral, 2765-192 Estoril (Cascais)

Morning

9:00 Welcome and Opening session (registration desk opens at 8:30)

Mr. Carlos Carreiras, Mayor of Cascais.
Opening and Welcome on behalf of Cascais and Greenfest Cascais 2017.

Mr. Albert Salman, President, Green Destinations.
GREEN tourism as an alternative to disruptive tourism.

Mrs. Marloes Van De Goor, Vice-President, Green Destinations.
Viami: spotlight on sustainability.

Mrs. Anya Niewierra, General Director, Tourist Board South Limburg, WTTC Tourism for Tomorrow Award Winner 2016. Ten principles of Sustainable Destination management.

Mr. Franck Mwedimi Malila Apenela, Minister, Democratic Republic of Congo, Malebo and Virunga National Park, Sustainable tourism in the Democratic Republic of Congo

10:45 Break
Refreshments are available in various places in the ECC

World Tour - Success stories by green destinations (part 1)

11:15-12:45 Auditorium

Mr. Rui Amen, Azores, Azores, commitment with Sustainability

Mrs. Magdalena Muir, IEELS Ltd - Green Destinations Canada. Sustainable destination management considering Canada and Galapagos Islands.

Mrs. Madeleine Brookes, The Red Centre, Australia.

Mr. Richard Malesu, Botswana: Biodiversity, environment and natural resources of Chobe, Makgadikgadi Pans and Okavango Delta Ramsar Site.

Mrs. Ana Diaz, Director, Natural Heritage of Galicia: Atlantic Isles of Galicia Natural Park, Spain.
Mr. Peter Prokosch, President LT&C: Supporting the UN Sustainable Development Goals (SDGs) by Linking Tourism & Conservation (LT&C)


29 Sept - Lunch break

12:45-14:00 Lunch break and visit to the Greenfest expo grounds.
*Lunches are available in various places in the ECC*

World Tour - Success stories by green destinations (part 2)

14:00-15:45 Auditorium

Mrs. Nava Castro, Director, Tourism Galicia, Spain. *Baiona, Galicia.*

Mrs. Esther Bajada and Mr. Daniel Borg, Gozo, Malta: *Promoting an Island Destination through Culture.*

Mr. Dylan Malloy, Los Angeles, California, USA: *Leading the United States in sustainable development.*

Mrs. Anya Niewierra, Zuid-Limburg, the Netherlands: *Parkstad Limburg, from Black to Green to Gold.*

Mrs. Polona Dolzan, Ljubljana, Slovenia: *European Green Capital 2016.*


Mr. Miltos Chatzigiannakis, mayor of municipality of Skyros, Sporades, Greece, *Skyros Island: A journey to a sustainable way of living*

Mrs. Marta Rodrigues, Torres Vedras, Portugal: Sustainable destination management in Torres Vedras, West region of Portugal. Introduction to the study trip of 30 September.

15:45-16:15 Break

*Refreshments are available in various places in the ECC*
29 Sept – Afternoon

World Tour - Success stories by green destinations (part 3)

16:15-18:30 Auditorium

Mrs. Marloes Van De Goor (International Institute for Animal Ethics): Lion hugging, camel riding, and dolphin selfies: how to deal with animals in responsible tourism?

Mrs. Isabel Sousa, Peneda-Gerês National Park, Portugal: Sustainable tourism as a way to reduce the negative impact of tourism.

Mrs. Ana Fereira, Cascais, Portugal: Área Marinha Protegida das Avencas- um caso de estudo.

Mr. João Melo, Cascais, Portugal: Quinta do Pisão Nature Park. Re-activating landscape in peri-urban areas, a landscape-scale conservation project that links wildlife and people.

Mr. Boštjan Misja, Slovenia. Podcetrtek, a Slovenia Green destination.

Mr. Aldo Rozzi Marin, Cape Horn Biosphere Reserve, Chile: Ecological narratives for sustainable tourism and biocultural conservation in the Cape Horn Biosphere Reserve.

Mr. Pierre-André Kruger, Nomad Lodges (Latin America): Tourism as a conservation tool.

Mr. Peter Brandauer, Werfenweng, Austria: Alpine Pearls, Soft Mobility – New paths to sustainable living and soft tourism.

Mr. Albert Folch Giró, Terres de l’Ebre, Catalunya, Spain: Spreading green tourism organizing an international film festival

Kim Langmaid Vail, Colorado USA, The Mountain IDEAL: Creating a culture of care

Mrs. Viorela Chiper, Bison land, Romania: Bison Land. Living the legend

Mrs. Monique Chen, Nanliao Village, Penghu, Taiwan, Intangible culture heritage & Sustainability in Nanliao

Mrs. FangFang Shih, Northeast and Yilan Coast National Scenic Area, Taiwan.

Mr. Pekka Alhojärvi, Green Destinations Representative in Finland: Comprehensive planning recommended for investments and their funding.

Mr. Felipe Velasco, Lago de Tota, Colombia, Civil society role at Lake Tota), aiming to perpetual protection. From (almost) none governance, to a gained formula that is leading changes

Mr Oscar Rojas, Lago de Tota, Colombia, Protection of the Lake of Tota from a proposal of rural tourism, with feelings of pride and family effort, scaring away the shame and the oblivion towards a peasant rural territory and its culture
29 Sept – Afternoon

Destination leaders focus groups (parallel)

The Green Destinations Certification & Awards programme

16:15-16:45 Room D

Moderator and intro: Hugo de Jong, Green Destinations
Introduction, questions and discussion with focus on:
- Opportunities for destinations
- Opportunities for online training workshops in destinations
- Opportunities for GD Country and Regional Representatives
- Opportunities for experts and consultants. Introduction to the GD Auditor-Advisor training of 30 September.

The Global Destination Leaders initiative

(invitation only)

16:45-17:45 Room D

Moderator and intro: Albert Salman, Green Destinations.
Introduction to the Global Destination Leaders initiative, aimed at developing a strategic partnership between regional destinations that aim to strengthen global leadership and good practice in sustainable tourism and in developing their tourism potential as a way to advance the UN Sustainable Development Goals (SDGs).
This session is especially interesting for large, regional and country destinations that would like to play a leading role in contributing to the UN SDGs through the development of tourism.
Contributions by destinations interested to participate in the initiative.
Questions and discussion.

Conclusions and closing of the conference

18:30-18:45 Auditorium

Mr. Albert Salman, Green Destinations: Conclusions (in English)

Mr. Pedro Norton de Matos, Greenfest: Conclusions (in Portuguese).

Mr. Luís Almeida Capão, Cascais Ambiente: Closing of the Conference.

Visit to the Greenfest expo
30 September 2017: Torres Vedras

Sustainable tourism in Torres Vedras, Oeste region
(for registered participants only)

Full-day study trip offered by the city of Torres Vedras.

09:30   Departure from Estoril Conference Centre (ECC)
10:30   Welcome in the Old Town Hall by Mr. Carlos Manuel Antunes Bernardes, Mayor of Torres Vedras
10:40   Meeting of Green Destinations Ambassadors, chaired by Mr. Salman and Mr. Bernardes (President of the European Green Destinations Community)
11:30   Visit to the historic centre of Torres Vedras
13:00   Lunch
15:00   Visit to Santa Cruz (coast)
16:15   Departure from Torres Vedras
17:00   Arrival of the bus at Lisbon Airport (for participants having 30 Sep evening flights)
17:30   Arrival at Estoril Conference Centre (ECC).

Registration for this trip is closed.
For more information about the trip, click here.

30 September 2017: ECC Estoril

Presentations by responsible tourism destinations

Venue: Greenfest, Estoril Conference Centre, Cascais.

11:00-13:00 Presentations by selected Top 100 Destinations, for the GREENFEST general audience.

Selected Top 100 delegations will present green tourism pitches (10 minutes) and videos in the Greenfest expo grounds. The presentation timetable will be available soon.

The Green Destinations Auditor Advisor training is cancelled. All interested participants are kindly invited to contact Hugo de Jong via contact@greendestinations.org