



28-30 Sept. 2017

CASCAIS, Portugal Greenfest - Global Green Destinations Day 2017

SAVE-THE-DATE: Cascais (Portugal), 28-30 Sept. 2017
GREENFEST – GD Day – Global Destination Leaders’ Success Stories

Don't miss the world's largest sustainable destinations event of the year! Dedicated to Storytelling and Showcasing Sustainable Tourism Successes, by Top 100 Sustainable Destinations and global destination leaders.

GREENFEST is a large public event on sustainability, attracting 4000-6000 visitors daily. One of the topics of the 2017 edition is "Green Travel". GREENFEST is held in the Estoril Conference Centre (ECC) in Cascais, 25 km from Lisbon or Lisbon Airport.

28 September

Morning: GREENFEST Opening Conference, Estoril Conference Centre (ECC) in Cascais

Afternoon: Sustainable tourism field trips offered by the city of Cascais. Options:

- Field trip to **Quinta do Pisão**: recovery of abandoned agricultural lands and the creation of a Nature Park of high value for recreation and tourism.
- Field trip to the **Cresmina Dune** Interpretation Center and a 4 km walk: recovery of a sand dune area of high value for nature, recreation and tourism.
- Adventure option: high rope trail and abseiling activities.

Evening: 2017 Sustainable Destinations Dinner, offered by the city of Cascais.

Presentation of the **2017 Sustainable Destinations Top 100**.

29 September

Global Green Destinations Conference, Estoril Conference Centre in Cascais.

Morning: Success stories presented by global destination leaders.

Afternoon: Success stories presented by award-winning Top 100 destinations in several thematic sessions. Presentations are delivered either in English or in Portuguese.

30 September

Full-day study trip on sustainable tourism in the Oeste Region, offered by the city of Torres Vedras. Presentations of responsible tourism destinations around the world, by selected Top 100 Destinations, for the GREENFEST general audience - Estoril Conference Centre, Cascais (tbc).

Conference Registration

Early registration is advised.

From 3-July, online registration will be possible in <http://greendestinations.org/>.

Free conference participation will be offered to representatives of:

- 2017 Top 100 winners (<http://greendestinations.org/2017-top-100/>);
- Award winning GD destinations (QualityCoast, QualityTourism, Slovenia Green).
- GD Media Partners and official Representatives of GD, Cascais and Greenfest.

Registration fee for **GD Ambassadors** (not from GD destinations): €35.

Registration fee for **government** or NGO representatives (not from GD destinations): €50.

Registration fee for **business** representatives (not from GD destinations): €100.

Sustainable Destinations Dinner, Field & Study trips, 28 and 30 Sept.

Invitations will be issued to representatives of Top 100 and GD Award winning destinations, GD Media Partners, and official GD representatives.

Additional participation may be possible, contact the organisers.

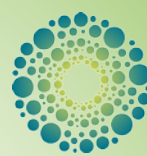
More information

For any questions, expressions of interest to offer a presentation, and initial registration, contact the Green Destinations Events Team:

events@greendestinations.org



GLOBAL
GREEN
DESTINATIONS
DAY



CASCAIS
AMBIENTE

CASCAIS
The Charm of the Atlantic Coast



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