

Global Green Destinations Days 2018



Nijmegen and Zuid-Limburg, The Netherlands, 25-28 September 2018
Organised at the occasion of World Tourism Day, in cooperation with
ANVR, MVO Network Tourism, RECRON, VvKR and City of Nijmegen.

1st Announcement and Save-the-Date

Green Destinations and its Dutch partners present the world's leading event for business and destination leaders, managers and experts committed to sustainable tourism.

Sep 25: Global Destination Leaders, founding meeting (restricted participation)

Sep 27: Global Green Destinations Day, Nijmegen: a rich and interactive conference program for sustainable tourism professionals (English and Dutch sessions)

Market place featuring innovative business solutions

Sustainable Destinations Awards presentation

Sep 26, 28: Instructive field visits in Nijmegen.

Objectives of the event: Why participate?

Aim of the event in Nijmegen (Sep 27) is to give destination and business leaders a unique opportunity to meet many inter-national colleagues; to discover practical tools and solutions; and to become inspired to “create better places together” and to better support their local business and stakeholder communities.

A considerable number of parallel working sessions offer opportunities for short presentations and an exchange of success stories and good practice experience.

The Event aims to convene professionals in sustainable tourism, and especially the members of ANVR, MVO Network Tourism, RECRON, VvKR, and the Green Destinations Community and Partnership.

Objectives of the Global Leaders meeting

Aim of the Global Destination Leaders meeting is to establish a Global Destination Leaders network, bringing together selected destination leaders representing globally important tourism destinations united by a firm commitment to improve their quality and sustainability performance, to share good practices and experience, and to boost their visibility on the global tourism market place. The Global Leaders Network will actively encourage its members to be at the forefront of innovation in developing tourism, while advancing the Global Goals for Sustainable Development.

Leiden (NL), 4 April 2018 / Green Destinations